





Integrating sound, music, graphics and creative talent with high-definition video presentations, VideoPilot360 provides a truly unique, affordable and high-quality solution for the new popular trend in online spokesperson advertising.

VideoPilot360, LLC, announces the release of the newest, most exciting and most innovative online marketing tool for any Web site — VideoPilot360.com. With this new approach in online advertising, you can now personally connect with your Web site visitors.

VideoPilot360 provides its customers with a combination of the most advanced features available to manage their own personal marketing campaign with the most creative design services for this new powerful trend in online advertising.

VideoPilot360 created a system that would consistently deliver these high-quality videos for their customers. Starting with a video presentation filmed in high-definition for maximum video quality, VideoPilot360 has designed a video management system that delivers their customers' videos faster, reliably and with more design, management and reporting options than the competition.

"Most of our competitors' videos either skip when the connection speed to the Internet is less than a typical broadband connection, or when you are scrolling on a page, if the video is able to scroll as well, the sound is full of noise or is unbalanced, and sometimes the videos do not display at all," said Kent Calvin, who oversees the video production process and is one of the founders of VideoPilot360. "Our goal was to produce the highest quality videos possible for our customers."

In addition to high-quality video, all audio is also professionally edited and mastered to make the presentations as pleasant to hear as they are to see.

VideoPilot360 also provides custom sound design, graphics, animation and music composition to further enhance and customize each customer's video presentation. VideoPilot360 invites you to one of their state of the art studios to personally appear in your video. If you need a professional spokesperson to deliver your message, VideoPilot360 has a comprehensive roster of models available, making it easy to find the right person to represent your company.



VideoPilot360 also provides its customers with a video management system called "the cockpit" that puts the customer behind the controls of their own video presentations. With this system, customers have the ability to feature multiple messages on a single page, and to set which message should play based on a variety of criteria including the Web site visitor's geographic location, the time of day, the day of the week, if the visitor has visited in the past, or even if the visitor is within a certain radius of a specific location.

"We have been designing Web sites for a long time, and our management system was designed with every industry in mind to provide our clients the ability to create targeted messages to their visitors, which further increases the effectiveness of this product," said Faraz Jafferi, who oversees software development and is also a founder of VideoPilot360. "We have always had a passion for online marketing, and that passion was our inspiration for developing the most comprehensive, innovative and creative marketing tool available."

In addition to the customizable display options, the cockpit also provides customers with detailed reports for each of their video presentations.

VideoPilot360 has several pricing packages available to make this great new way of communicating to your Web site visitors affordable to anyone.

"We really wanted to make this technology available to everyone who has a Web site," said Bob Vincent, who oversees business development for VideoPilot360, and is the third founder of the company. "With prices starting at just \$400, anyone can have a professional, Hollywood-quality video presentation created for their Web site."

VideoPilot360 also offers industry-specific video packages to help companies get the most of their advertising solution. For example, VideoPilot360 offers a 7-video package for restaurants so that they can have a different video playing each day of the week advertising daily specials.

VideoPilot360 is a one-stop shop for all your online media needs that is a cut above the rest. Contact us for more information or to set up your free demonstration today!